



# WHITBY FOGHORN

⚡ A MAGAZINE FOR WHITBY PEOPLE ABOUT WHITBY THINGS ⚡

## MEDIA INFORMATION

Whitby Foghorn has a number of print advertising spaces, sizes and placements available, Whitby Foghorn can effectively tailor space in the magazine to your marketing needs. Whitby Foghorn can provide the space you need to communicate your message and if you book 3 or more adverts you will receive a 5% discount.

 [ADVERTS@WHITBYFOGHORN.CO.UK](mailto:ADVERTS@WHITBYFOGHORN.CO.UK)

POSITION	ADVERTISING RATES:	SIZE MM:
<b>Inside front cover</b>	£315	297 x 210 wide
<b>Inside back cover</b>	£315	297 x 210 wide
<b>Back cover</b>	£335	297 x 210 wide
<b>One full page</b>	£300	297 x 210 wide
<b>Half page landscape</b>	£220	120 x 185 wide
<b>Quarter page portrait</b>	£150	120 x 87 wide
<b>Eighth page landscape</b>	£90	55 x 87 wide

The diagram illustrates the layout of advertising spaces on a page. It shows a large rectangular area labeled 'HALF PAGE'. Below this, there are two smaller rectangular areas side-by-side, labeled 'QUARTER PAGE' and 'EIGHTH PAGE'. The 'EIGHTH PAGE' area is further divided into two smaller rectangular sections, indicating its placement relative to the other ad sizes.

### All adverts

Please supply ALL adverts:

- as CMYK high res pdf files or 300dpi Jpeg files
- with 3mm of bleed on each side for full page adverts
- with crop marks
- keeping text 10mm inside the boundry as a safe area

If you need help with your advert just email and ask!  
[hello@whitbyfoghorn.co.uk](mailto:hello@whitbyfoghorn.co.uk)

Please note it is the advertisers responsibility to provide artwork that is solely owned by themselves. By booking and providing Whitby Foghorn with artwork the client accepts responsibility that copyright is owned by them.



# HALF PAGE £220

5% discount when booking 3 or more adverts

# QUARTER PAGE £150

5% discount when booking 3 or more adverts

# EIGHTH PAGE £90

5% discount when booking 3 or more adverts

# EIGHTH PAGE £90

5% discount when booking 3 or more adverts

## **FULL A4 PAGE**

- INSIDE £300**
- VIP INSIDE FRONT COVER £315**
- VIP INSIDE BACK COVER £315**
- VIP BACK COVER £335**

5% discount when booking 3 or more adverts

## **ALL A4 FULL PAGE ADVERTS**

- BLEEDS OFF PAGE**
- NO MAGAZINE BRANDING**

## **VIP EXTRAS...**

- PRIME LOCATION**
- PRINTED ON HEAVIER STOCK**

## **VIP OUTSIDE BACK COVER ONLY**

- GLOSS LAMINATE FINISH**